



HELSINGIN YLIOPISTO  
HELSINGFORS UNIVERSITET  
UNIVERSITY OF HELSINKI

**Carl-Gustav Lindén**, University of Helsinki  
presents

## **National champions and the media: ethnocentrism and nationalism in the economy**

at the CEREN Colloquium  
Wednesday, February 10<sup>th</sup>, 16.15 – 18.00  
Snellmaninkatu 12 (Swedish School of Social Science),  
room 210

WELCOME!

**Carl-Gustav Lindén** is a Finnish business journalist who is now trying to finalize his thesis in communication studies. He is researching business journalism from an institutional perspective where the framework is the “national business system”. Inside this theoretical concept companies and markets are seen as social constructs with both national and international dimensions. Lindén analyzes what mental models are used by business journalists in Finland and Sweden when they are framing the competition between two “national champions”, the telecom companies Nokia and Ericsson. This research is informed by theories of economic nationalism going back to the German Friedrich List (1789-1846), an economist whose work was much overshadowed by the philosophy of another German of the same era, Karl Marx.

**CEREN, Centre for Research on Ethnic Relations and Nationalism, <http://sockom.helsinki.fi/ceren>**